

LESSON 9

PREPARING FOR A JOB INTERVIEW

1. Describe three important elements of personal grooming and explain how they can affect your personal brand either positively or negatively

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2. Name two things you can do to make certain of your personal cleanliness

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3. Name three things you can wear to an interview that others may find offensive (and therefore may negatively affect your personal brand)

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4. List three types of wardrobe choice appropriate for a white-collar interview

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5. List three types of wardrobe choice appropriate for a blue-collar interview

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■ **6.** Describe your own personal brand and explain why it is so

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■ **7.** Name three actions you can take in a job interview to help convey a positive brand

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■ **8.** Name two other ways you can prepare to present for an interview to ensure you arrive on a positive note

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■ **9.** Why is it important to create a positive personal brand?

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■ **10.** Name three people you know who display a positive personal brand and explain why

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